



National Marine Manufacturers Association

nmma.org

# ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN TENNESSEE



TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:

**\$335.5** MILLION

## CONGRESSIONAL DISTRICT 1

Number of Recreational Boats*	<b>30,207</b>
Recreational Boating Industry Businesses	<b>66</b>
Total Jobs	<b>2,650</b>
Annual Recreational Boating-Related Spending	<b>\$141.8</b> MILLION

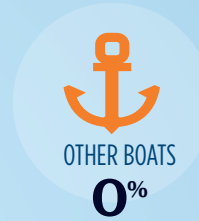
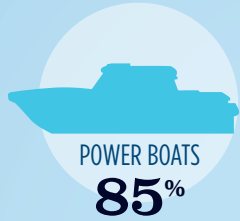
### RECREATIONAL BOATS IN TN-1

TOTAL BOATS\* **30,207**

REGISTERED BOATS **30,207**

Power boats	25,536
PWCs	4,262
Sailboats	289
Other Boats	120

HOUSEHOLDS PER BOAT **9.7**

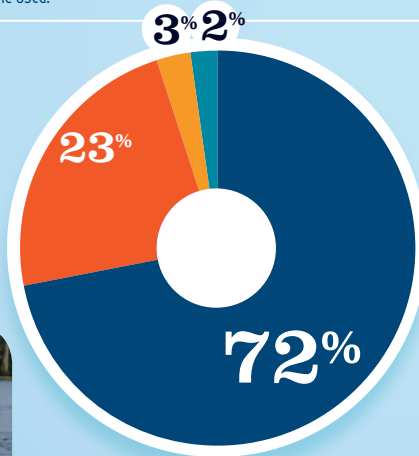


\* Total boats are registered boats as reported by states to the USCG.

### RECREATIONAL BOATING CREATES JOBS IN TN-1

TOTAL BOATING JOBS **380**

Boat Building	-
Motor / Engine Mfgr.	6
Accessory / Supplies Mfgr.	13
Dealers / Wholesalers	89
Boat Services	272



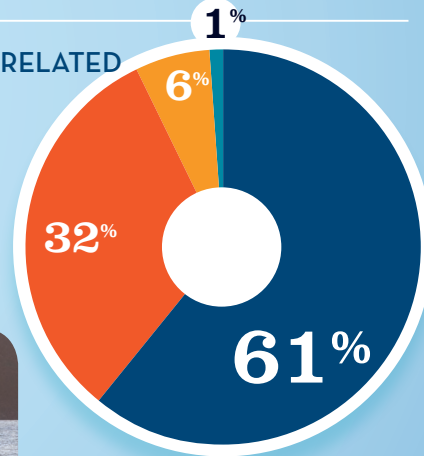
BOAT BUILDING †  
MOTOR/ENG. MFGR.  
ACC./SUPPLIES MFGR.  
DLRS/WHOLESALERS  
BOAT SERVICES  
† 0%



### RECREATIONAL BOATING-RELATED BUSINESSES IN TN-1

TOTAL BUSINESSES **66**

Boat Building	-
Motor / Engine Mfgr.	1
Accessory / Supplies Mfgr.	4
Dealers / Wholesalers	21
Boat Services	40



BOAT BUILDING †  
MOTOR/ENG. MFGR.  
ACC./SUPPLIES MFGR.  
DLRS/WHOLESALERS  
BOAT SERVICES  
† 0%



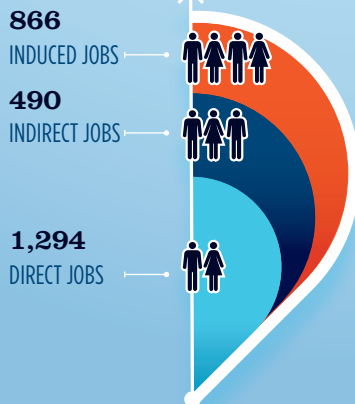
### ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN TN-1

EST. TOTAL JOBS **2,650**

MILLIONS

EST. TOTAL LABOR INCOME **\$110.1**

Est. Direct Income	\$44.8
Est. Indirect Income	\$27.4
Est. Induced Income	\$37.9



### RECREATIONAL BOATING INDUSTRY SALES IN TN-1

Boat Building	\$0.0	<b>\$0.0</b> MILLION
Motor / Engine Mfgr.	\$3.5	<b>\$3.5</b> MILLION
Accessory / Supplies Mfgr.	\$2.6	<b>\$2.6</b> MILLION
<b>TOTAL MFGR. SALES</b>	<b>\$6.1</b>	
Dealers / Wholesalers	\$41.9	<b>\$41.9</b> MILLION
Boat Services	\$99.8	<b>\$98.8</b> MILLION
<b>TOTAL RETAIL &amp; SERVICES SALES</b>	<b>\$141.7</b>	

BOAT BUILDING  
MOTOR/ENG. MFGR.  
ACC./SUPPLIES MFGR.  
DLRS/WHOLESALERS  
BOAT SERVICES